

BRIAN NAUGHTON

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VIDEO EDITOR | COMMERCIAL POST-PRODUCTION

Video Editor with a background in high-end commercial, branded, and narrative content, contributing to national campaigns for global brands and celebrity talent. Combines strong storytelling instincts with deep technical expertise in post-production workflows. Experienced in shaping edits from early assembly through final delivery and collaborating with editors and agency creatives to develop story, pacing, and performance.

EXPERIENCE

Cutters Studios — Chicago, IL

Senior Assistant Editor (Commercial) | July 2022 – Present

- Contribute editorially to national commercial campaigns for brands including Jersey Mike's (Danny DeVito), Walmart (Patrick Mahomes), Bank of America (David Beckham), Disney, NFL, Workday, and MSC Cruises (Super Bowl campaign featuring Orlando Bloom and Drew Barrymore)
- Edit cutdowns, social spots, and alternate versions, shaping pacing, tone, and performance across broadcast and digital deliverables
- Collaborate closely with lead editors and agency creatives to refine story, structure, and performance
- Assemble selects, stringouts, and early cuts that inform the editorial direction of campaigns
- Design and integrate graphics, supers, and visual elements to enhance storytelling
- Lead media workflows including ingest, organization, and prep for Avid-based pipelines
- Support projects through finishing, including prep for color, sound, and delivery

Self-Employed — Chicago, IL

Director / Producer / Video Editor (Independent Work) | Ongoing

- Direct and edit independent projects across narrative, comedy, and branded formats
- Maintain full creative ownership from concept through delivery
- Shape story, performance, and pacing with a focus on character-driven storytelling
- Collaborate with small teams to develop original content
- Experiment with format, tone, and editorial style

Questar Entertainment — Chicago, IL

Senior Video Editor / Post-Production Supervisor | Aug 2020 – June 2022

- Edited feature films, television series, trailers, and digital media including The Christmas Pitch (Cannes Marché du Film, 2022)
- Supervised post-production across multiple projects, balancing editorial and leadership responsibilities
- Led and mentored a team of editors
- Oversaw workflows and delivery for platforms including Amazon Prime, Tubi, Samsung TV+, and Vizio
- Partnered with producers to align creative vision with final deliverables

Barstool Sports — Chicago, IL

Senior Video Producer / Video Editor | March 2017 – July 2019

- Edited and produced interviews, branded segments, live events, and comedy content
- Helped evolve Red Line Radio into a video-driven property
- Led projects from concept through delivery
- Created platform-specific edits optimized for engagement

Sears Holdings Corporation — Chicago, IL

Video Producer & Video Editor | Nov 2015 – Sept 2018

- Edited and produced branded content for major retail brands
- Developed efficient editorial approaches for high-volume production
- Created original video content for YouTube and digital channels

AWARDS & RECOGNITION

- 2025 AICP Camp Kuleshov — 1st Place Award Winner
- 2024 AICP Camp Kuleshov — Honorable Mention
- 2023 Silver Telly Award Winner
- 2022 AICP Camp Kuleshov — 2nd Place Award Winner

EDUCATION

DePaul University — MFA, Digital Cinema Production (Directing)

University of Iowa — BA, Cinema & Comparative Literature

PROFESSIONAL AFFILIATIONS

BAFTA — 2021 – Present

SKILLS

Avid Media Composer • Adobe Creative Suite • Adobe Premiere Pro • After Effects • Photoshop • Adobe Media Encoder • DaVinci Resolve • Offline Editorial • Video Editing • Video Production • Screenwriting • Directing • Pre-Production • Post-Production